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**JAMES LANDSCAPING, INC.**  
**WATER** CONSERVATION  
THROUGH INNOVATIVE **DESIGN**

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# WATER CONSERVATION THROUGH *Innovative Design*

by lisa pedersen | photography by vera



Going green is all the rage as we learn to conserve our natural resources and be kinder to the planet we call home. In North Texas, water conservation is at a critical point. Did you know that up to 60 to 70 percent of the water we use in our homes goes to watering our grass, flowers and shrubbery? Texas has a goal for everyone to cut their water usage by 20 percent to avoid a potential water crisis.

The professionals at James Landscaping, Inc., are at the forefront of the industry with beautiful solutions to help their clients make significant changes in their water usage, while maintaining a stunning landscape that adds to their homes curb appeal. "It's time to start thinking long-term about our water usage before the government steps in to limit landscaping choices," said Rhonda James, owner of James Landscaping, Inc. "There is plenty of water if we use it right, and we want to be part of the solution with landscape design that is as efficient as it is beautiful."

## **INNOVATIVE DESIGN INCORPORATES RAINWATER CAPTURE**

James Landscaping, Inc. is pursuing certification by the American Rainwater Catchment Systems Association (ARCSA). They offer design and installation solutions to maximize rainwater harvesting to meet clients' water needs. Innovative techniques can vary from a simple 55-gallon drum up to a sophisticated storage system holding

thousands of gallons of water. The uses can range from supplemental hand watering to an entire household's needs, both inside and out.

James Landscaping is setting a high standard for incorporating rainwater capture functionality into a beautiful overall design. "We're excited about being able to educate our customers and help them do their part in preserving the planet," said Cassie James, lead designer at James Landscaping. "We are very conscious about plant and turf choices, using more native and well-adapted plants that require less water." Cutting-edge design features include permeable pavers that allow rain to percolate into catchment basins for re-circulation in water features, irrigation or pool fill. This is an aesthetically pleasing way to incorporate rainwater capture into a landscape design.

# James Landscaping, Inc.



Specializing in complete landscape designs, James Landscaping offers an environmentally friendly alternative to the limited landscape packages offered by most builders on new construction projects. By choosing to work with James Landscaping from the beginning, new homeowners can include rainwater harvesting to help save water and avoid future costly mistakes leading to a landscape overhaul. Homeowners work closely with Rhonda and Cassie to establish a realistic master plan that factors in soil preparation, drainage, climate and expected maintenance, with the option to install in phases as time and finances permit.

## UPGRADE AND SAVE WITH JAMES LANDSCAPING

Poor designs and installation can cause problems such as dry spots and soaked driveways, leading to wasted water—and money. If you're tired of watching money go down the drain as your old system waters the sidewalk as much as your grass, it's time for a consultation with James Landscaping. With over 20 years of experience in North Texas, James Landscaping can advise you on simple upgrades to more efficient sprinkler nozzles and

drip irrigation for both beds and turf. This simple change can help decrease your water usage by as much as 50 percent and improve the health of your plantings.

Time to give your property a facelift? James Landscaping is ready to help implement a design that will increase the curb appeal of your home, improve your sprinkler system's efficiency and save you money in the years to come. Call today to schedule your on-site consultation with James Landscaping and visit them online at [JamesLandscaping.com](http://JamesLandscaping.com) for helpful gardening tips, fabulous before and after photos and information on the many services they offer. 📞



## SERVICES INCLUDE:

- Design and installation
- Lighting
- Patios and walks
- Ponds and water features
- Xeriscapes and water conservation
- Pergolas and Arbors
- Irrigation and Drainage (LI 5159)
- Retaining walls
- Fences

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